



CULTURE|SUSTAINABILITY|INNOVATION

Sustainability Strategy

At CulturePolis, we are committed to a sustainable present and future. As stated in our statute, under article 4., Culturepolis's mission is among others "(a) to protect, promote and ensure the understanding and respect of sustainability and cultural diversity, which is the wealth of Europe and the EuroMediterranean space."

CulturePolis' set of actions are governed by the term "sustainability" and are designed considering its social, environmental, cultural and economic implications. The Board of Directors has approved with the decision no. CP_DS_001_09.02.2024, the following goals as part of the organizations actions towards Sustainability:

Horizontal goals

SDG 5 – Achieve gender equality and empower all women and girls (found in 15 years report)

SDG 8 – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all (found in 15 years report)

SDG 17 – Strengthen the means of implementation and revitalise the Global Partnership for Sustainable Development (in particular goal 17.17, found in 15 years report)

A. Advancing Climate Action through UN Sustainable Goals

CulturePolis is committed to harnessing the power of culture to address climate change and promote environmental sustainability. In alignment with the United Nations Sustainable Development Goals (SDGs) and specifically focusing on Climate Action (SDG 13), we have devised a targeted strategy:

1. Raising Awareness and Education (SDG 4 & 13):

- Develop educational resources, online campaigns, and interactive tools to raise awareness about the interconnectedness of culture and climate change.
- Organize workshops, seminars, and cultural events that explore environmental themes and inspire collective action towards climate resilience.
- Incorporating environmental sustainability planning and targets in CulturePolis's planning and strategy work, including encouraging clients and collaborators to make use of their opportunities to deepen public understanding and influence public opinion.

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2. Reducing Carbon Footprint (SDG 7 & 13):

- Implement energy-efficient practices in our operations, including transitioning to renewable energy sources for digital infrastructure and event venues.
- Encourage remote work, telecommuting, and virtual events to minimize travel-related emissions and promote sustainable consumption patterns. CulturePolis tracks yearly emissions and sets goals for reduction in coming years.
- Introduce sustainability criteria in the procurement procedures for goods and services.

3. Promoting Sustainable Practices (SDG 12 & 13):

- Advocate for sustainable practices within the cultural sector, including waste reduction, recycling, and eco-friendly materials sourcing for artistic productions and exhibitions.
- Collaborate with cultural venues and event organizers to implement green initiatives such as composting, water conservation, and plastic-free policies.

4. Fostering Resilience and Adaptation (SDG 11 & 13):

- Facilitate knowledge-sharing and capacity-building activities to empower cultural practitioners and communities to adapt to climate change challenges creatively.

5. Advocating for Policy Change (SDG 16 & 13):

- Engage policymakers, stakeholders, and the public through advocacy campaigns and policy dialogues, calling for ambitious climate action and mainstreaming cultural perspectives in climate policies.

6. Measuring Environmental Impact and Collaboration (SDG 17):

- Forge partnerships with environmental organizations, climate research institutions, and other cultural stakeholders to leverage collective expertise and resources in tackling climate change.

Through these concerted efforts, CulturePolis.org seeks to leverage culture as a powerful force for climate action, fostering environmental stewardship, resilience, and sustainability for present and future generations.

B. Fostering Cultural Sustainability through UN Sustainable Goals**

We recognize the pivotal role of cultural sustainability in shaping resilient and inclusive societies. By aligning our efforts with the United Nations Sustainable Development Goals (SDGs), we aim to leverage culture as a driver for positive change. Here's our tailored sustainability strategy:

1. Promoting Cultural Diversity (SDG 11):

- Establish partnerships with local cultural institutions, and grassroots organizations to celebrate and preserve cultural heritage.

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- Organize events, exhibitions, and workshops that showcase diverse cultural expressions, fostering mutual respect and understanding.

2. Enhancing Access to Cultural Resources (SDG 4):

- Develop online platforms and digital archives to make cultural resources accessible to all, regardless of geographical or socio-economic barriers.
- Collaborate with educational institutions to integrate cultural literacy programs into curricula, empowering future generations to appreciate and engage with diverse cultural heritage.

3. Supporting Artistic Innovation and Creativity (SDG 9):

- Provide grants, mentorship, and networking opportunities to emerging artists and cultural entrepreneurs, catalysing innovation, and sustainable economic growth in the cultural sector.
- Encourage interdisciplinary collaborations that leverage technology and traditional arts to address contemporary challenges and promote social cohesion.

4. Fostering Cultural Exchange and Dialogue (SDG 16):

- Use digital platforms and social media to amplify diverse voices, narratives, and perspectives, fostering a global culture of solidarity and interconnectedness.

5. Safeguarding Cultural Heritage and Environment (SDG 13 & 15):

- Advocate for sustainable tourism practices and responsible cultural heritage management, preserving both tangible and intangible cultural assets while minimizing environmental impact.

By integrating these principles into our operations and partnerships, CulturePolis endeavours to foster a world where cultural diversity is celebrated, preserved, and leveraged as a catalyst for sustainable development and collective well-being. CulturePolis's strategy will continue to evolve as we aim to stay up to date with the latest sustainability standards.

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