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Achieve CCS	
Ambitious Careers and Holistic Innovation for Empowering Women in CCS	
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## Introducing ACHIEVE CCS – Empowering Women in Culture & Creativity!

Welcome to the ACHIEVE CCS journey – where ambition meets innovation for women in the Creative and Cultural Sector!

We're excited to launch ACHIEVE CCS: Ambitious Careers and Holistic Innovation for Empowering Women in the Cultural and Creative Sector — a dynamic European project focused on empowering young women (aged 18–30) in arts, culture, and creativity.

Together with partners in **France**, **Ireland**, **Ukraine**, **Greece**, **and Turkey**, we aim to support young women creatives by:

- Conducting research on their needs and goals
- Providing hands-on training through the Academy for Women in CCS
- Supporting collaborative art creation through Art Clubs
- Showcasing their work globally in a Virtual Exhibition

We're not just building skills — we're creating a movement of confident, digitally equipped, and connected women ready to shape the future of the creative sector.

## But where to start from to tackle such a big issue?

Our project starts with research in the professional needs of the women we aim to empower. Our main objective is to conduct a comprehensive research study and analysis on the ways in which new technologies are shaping the cultural and creative sector (CCS) and impacting gender equality and diversity in the industry. The study explores the current trends, challenges and opportunities that the use of new technologies brings to the CCS, as well as their impact on the participation and representation of women in the sector.

The research phase has already been concluded and we are publishing the findings very soon. We have reviewed the existing literature, as well as primary data collection through surveys and interviews with key stakeholders in the CCS. The analysis of the research findings will be used to inform the development of the Academy training program and the Virtual Exhibition as well as to provide a basis for policy recommendations and best practices in the CCS.



Follow our work to access a research report, a policy brief, and a series of recommendations for policymakers, educators and practitioners in the CCS, aimed at promoting gender equality and diversity in the industry.

**Follow our progress and explore more at:** <u>http://achieve-ccs.eu</u>

Want to get involved? Contact us or follow us on social media!
#ACHIEVE2025 #WomenInCCS #CreativeEmpowerment

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