



INNOVIMENTOR

Generating SME product and process innovation with a new tourism mobility model, stakeholder alliances and skills alliances to facilitate the market uptake of local enterprises in remote and sparsely populated areas.

Joint Survey to investigate entrepreneurship needs and skills needs of human capital



CulturePolis Contribution

Priority Axis: 1. Entrepreneurship & Innovation;
Thematic Objective: 3 Enhancing the competitiveness of small and medium-sized enterprises (SMEs);
Investment Priority: 3d Supporting the capacity of SMEs to grow in regional, national and international markets, and to engage in innovation processes;
Specific Objective: 1.2. Innovative territories

Work Package	WP3. Enhancing SME capacity to achieve entrepreneur, social and business innovation
Deliverable	D 3.3.1. Joint Survey

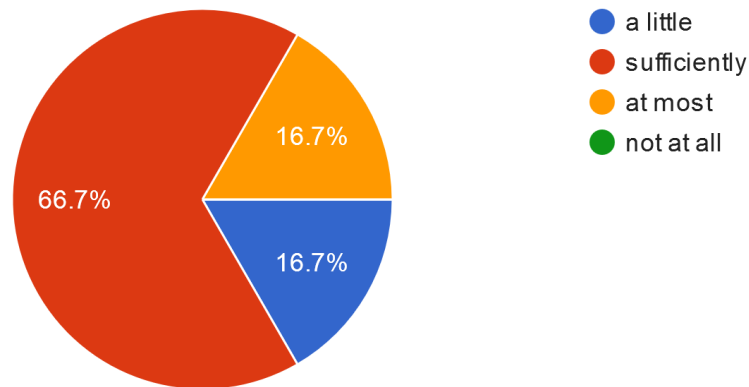
Project co-funded by the European Union
and National Funds of the participating countries



RESULTS

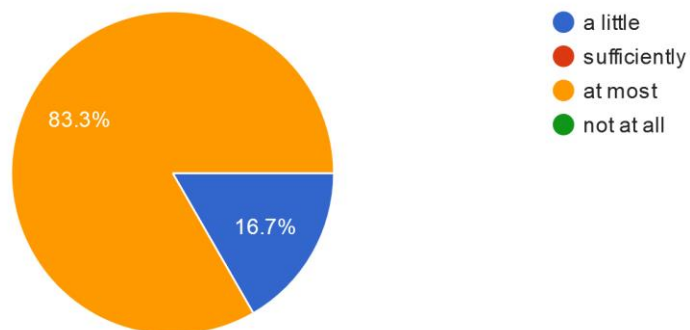
1. Are you aware of the tourism potential of the region /Balkan-Med/?

6 responses



2. Are you aware of the tourism potential of your region?

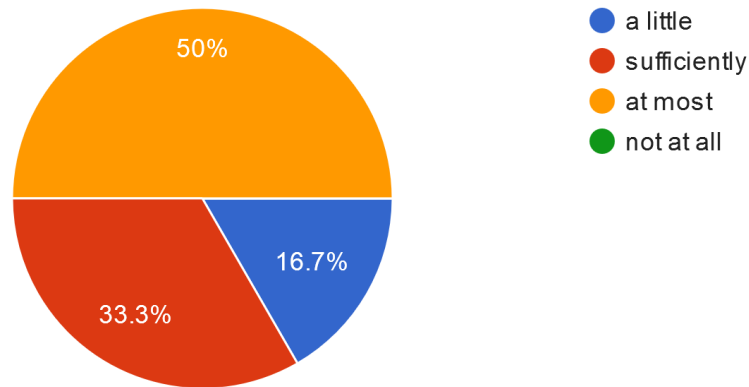
6 responses





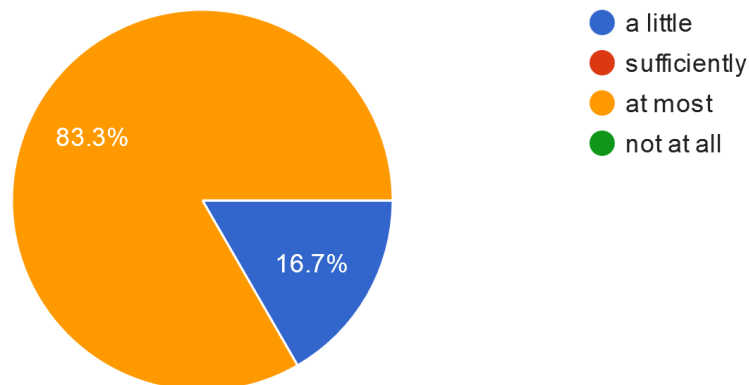
3. Are you aware of the tourism potential of sparsely populated areas in your region?

6 responses



4. Do you consider the culture heritage is of significant importance for the tourism development in your region?

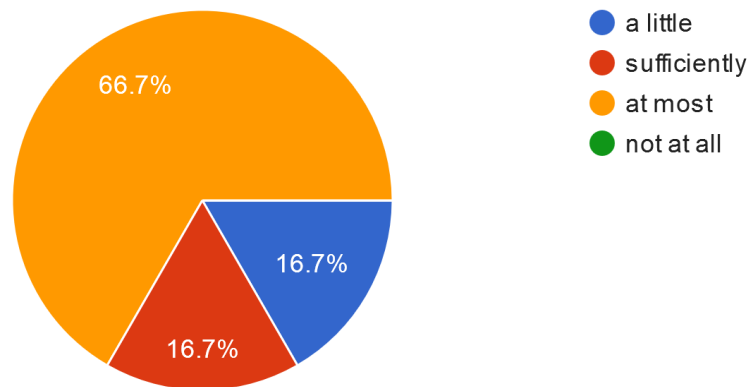
6 responses





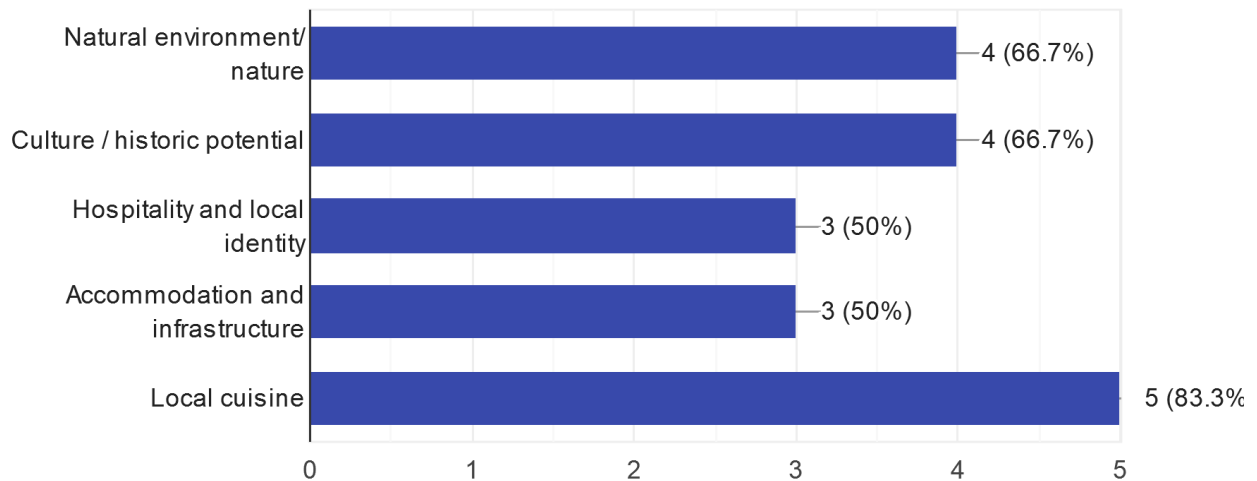
5. Do you consider the culture heritage is of significant importance for the tourism devel...populated areas of your region?

6 responses



6. Which of the criteria is crucial when choosing holiday destination?

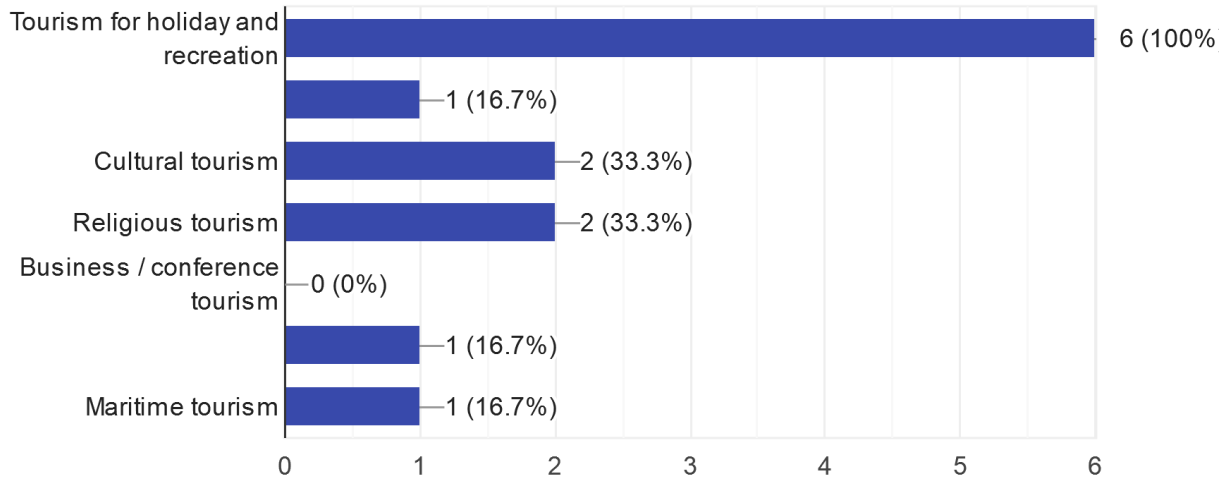
6 responses





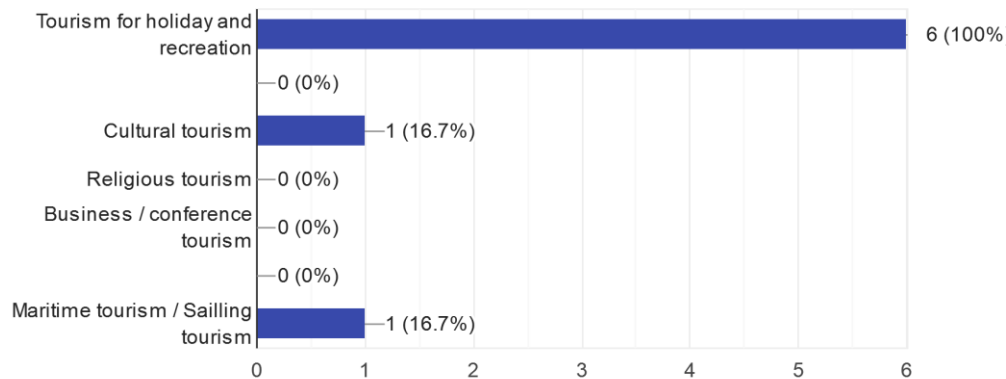
7. Which is the most advanced tourism type in your region?

6 responses



8. Which is the most advanced tourism type in sparsely populated areas in your region?

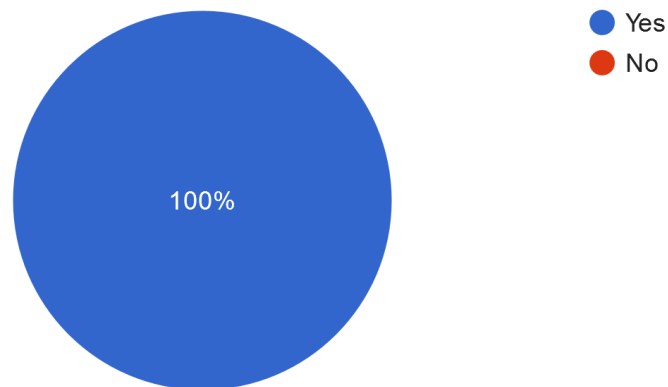
6 responses





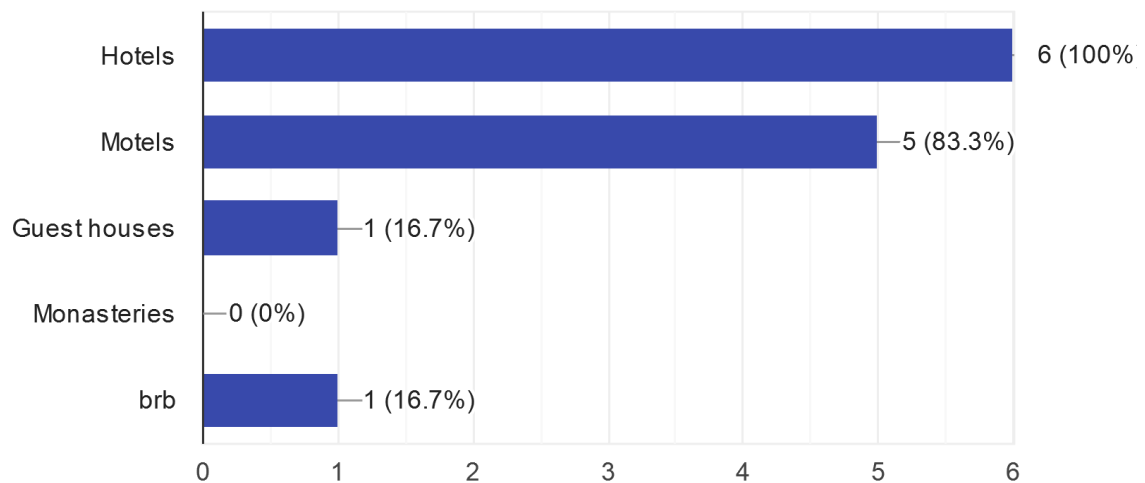
9. Are there historic, natural, etc. sites in your region which would be of interest for foreign tourists?

6 responses



10. What are the accommodation possibilities for tourists in your territory and municipality?

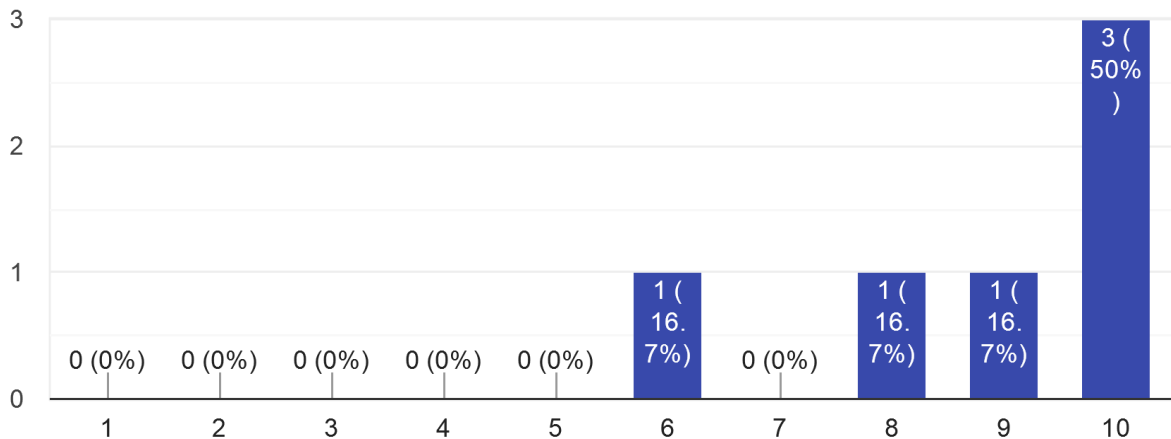
6 responses





11. How important do you consider the cultural and historic sites when choosing a place for vacation in your region?

6 responses



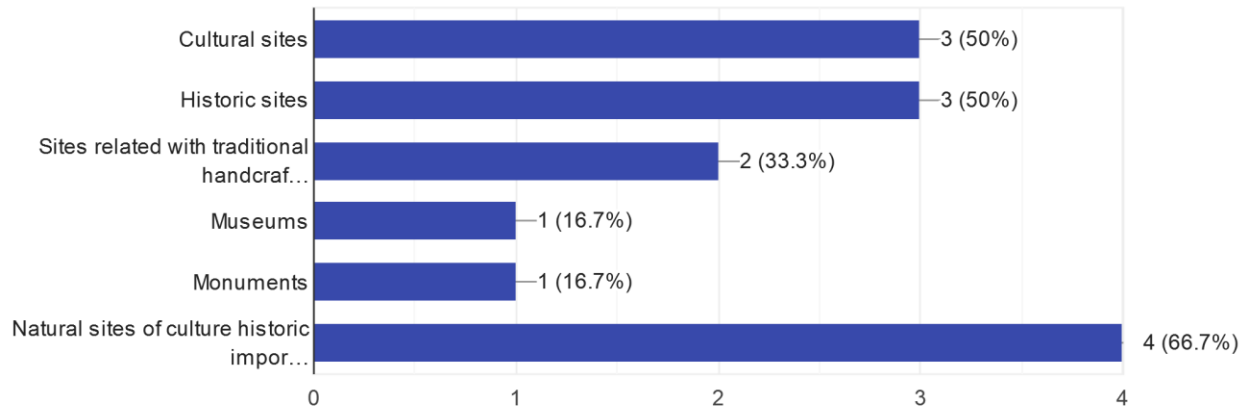
12. Which are the most important cultural tourist attractions in your region?

1. the old town of Corfu, the two fortresses, museums and the philharmonics
2. The old town
3. Castle of Kassiopi, Old Perithia, Angelokastro, Achillion, Corfu Old Town, Paleopoli Archaeological Site, Kaiser's Land, Kaiser's Bridge, Castle of Gardiki
4. the old town of Corfu, St Spiridonas and the several philharmonics.
5. the old town and the natural habitat



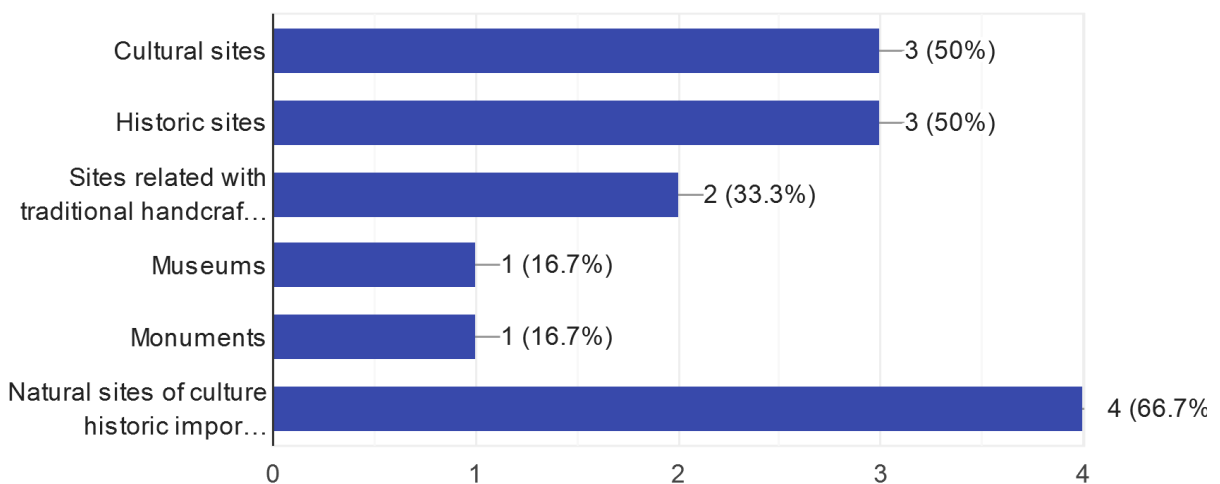
13. Which of the following cultural tourist sites would contribute to tourism development in sparsely populated areas in your region?

6 responses



13. Which of the following cultural tourist sites would contribute to tourism development in sparse...opulated areas in your region?

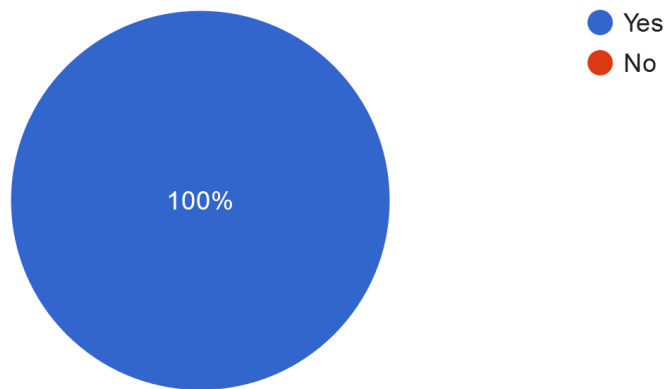
6 responses





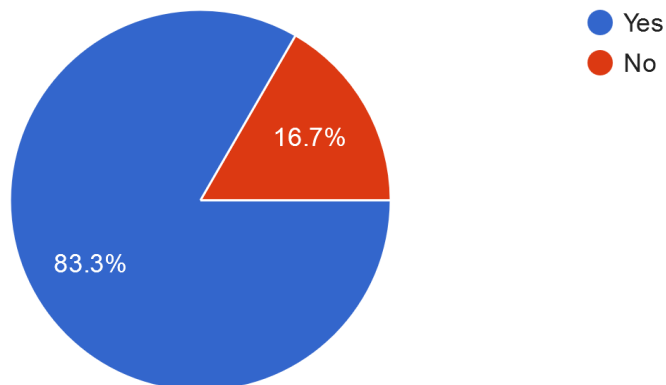
14. Do you consider the use of modern digital apps would contribute to the cultural tourism populated areas in your region?

6 responses



15. Do you think the creation of new generation tourist products and services would contribute to... populated areas in your region?

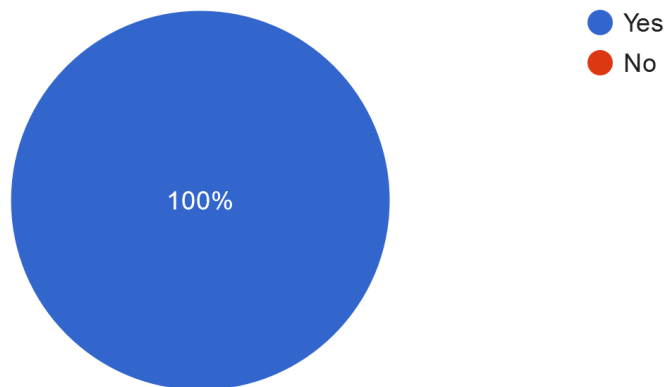
6 responses





16. Do you think the virtual museum/tour creation would contribute to cultural tourism de... populated areas in your region?

6 responses



17. Which are the sources of information when choosing tourist destination in your region?

6 responses

